



Chicago, IL

227.3 mi² | Pop: 2,720,546 | 3rd Most Populous U.S. City | Est. 1837

Blocks of older, smaller, mixed-age buildings play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **Chicago**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



65% greater population density



Greater proportions of jobs in small and new businesses



25% more units of affordable rental housing

The building blocks for an inclusive, diverse, economically vibrant city, Chicago's older, smaller buildings are irreplaceable assets. For more information about Chicago's high-character areas, **please see reverse**.

■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Chicago and other American cities further by visiting:

www.atlasofreurbanism.com

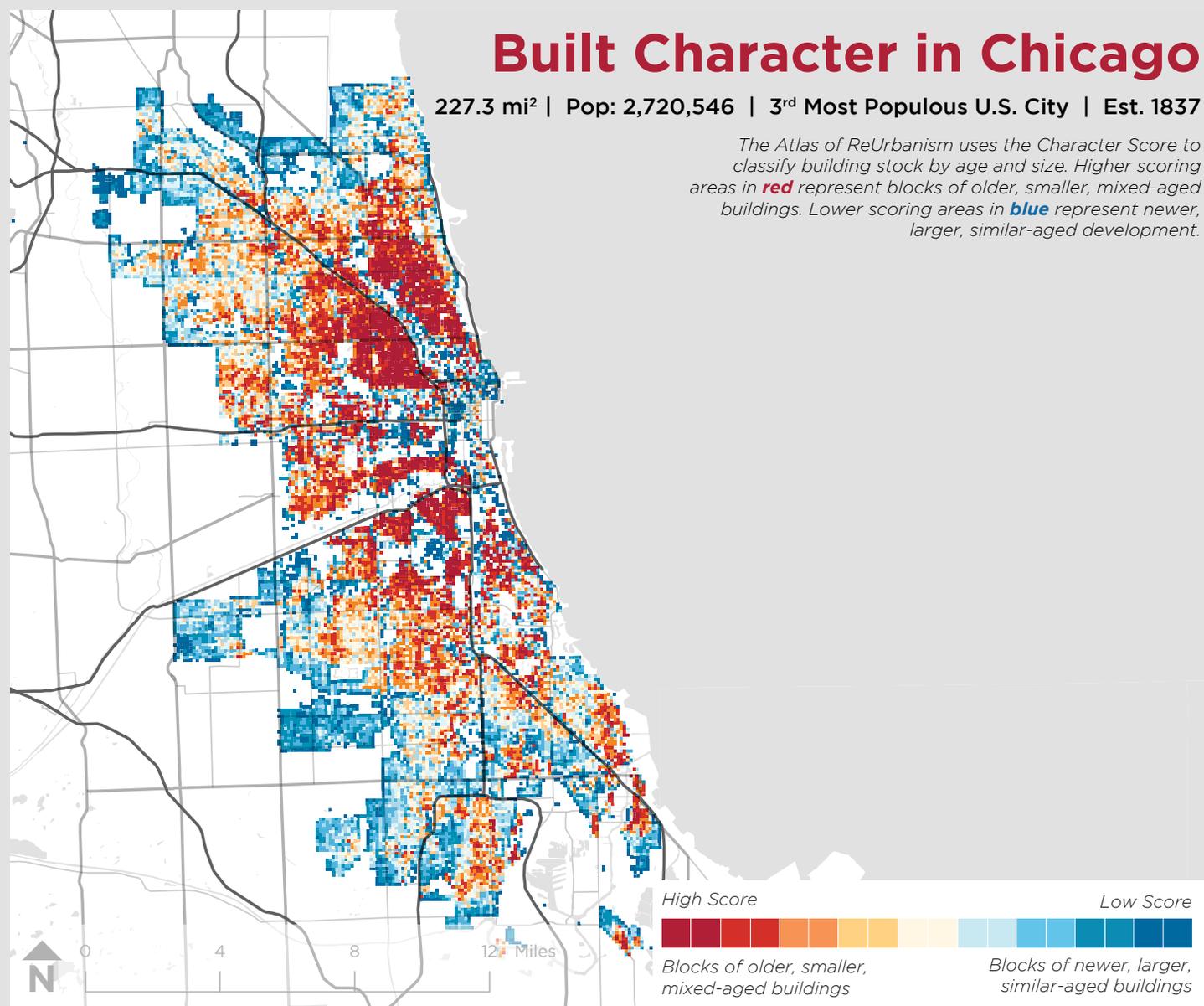


National Trust for Historic Preservation
Preservation Green Lab

Built Character in Chicago

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The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.



High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

High Character Score Areas

Low Character Score Areas



Density & Diversity

	High Character Score Areas	Low Character Score Areas
Avg. Population/Grid Square [†]	170.1	102.8
Median Age (Years) [†]	33.5	38.3
Avg. Between Age 18-34 [†]	29.5%	23.6%
Avg. Foreign Born ^{††}	18.5%	17.5%
Avg. New to County ^{††}	2.4%	2.0%
Avg. People of Color [†]	73.4%	65.3%
Avg. Housing Units/Grid Square [†]	73.2	47.4
Avg. Vacant Homes [†]	13.7%	9.1%
Avg. Owned Homes [†]	45.2%	64.3%



Inclusiveness

	High Character Score Areas	Low Character Score Areas
Total Women and Minority-Owned Businesses ^{†††}	5,830	5,076
Avg. Affordable Rental Housing Units [†]	73.8%	72.6%



Economic Vitality

	High Character Score Areas	Low Character Score Areas
Total Jobs in Small Businesses ^{††††}	75,981	78,888
Total Jobs in New Businesses ^{††††}	14,042	15,978
Total Jobs in Creative Industries ^{††††}	49,656	143,891

[†]Data from the 2010 Census

^{††}Data from the 2010-2014 5-Year Estimates of the American Community Survey

^{†††}Data from Dun & Bradstreet, 2016.

^{††††}Data from LEHD LODES, 2014

Building and Preservation Facts

Parcels/Buildings	Chicago	50-City Average
Total	489,588	204,038
Per Square Mile	2,154	1,436
Median Year Built	1925	1952
On Nat'l Register of Historic Places	5.6%	6.8%
Locally Designated	1.6%	4.3%
Historic Tax Credit Projects	81	27.5

Year Built By Period, Chicago | 50-City Average

