



# Long Beach, CA

50.3 mi<sup>2</sup> | Pop: 474,140 | 37<sup>th</sup> Most Populous U.S. City | Est. 1897

**Blocks of older, smaller, mixed-age buildings** play a critical role in fostering robust local economies, inclusive neighborhoods, and sustainable cities. The Preservation Green Lab report, *Older, Smaller, Better*, leveraged the ideas of **Jane Jacobs** to show why preservation and building reuse matter for successful communities. The *Atlas of ReUrbanism* expands this research to 50 U.S. cities, demonstrating that **Character Counts**.

In **Long Beach**, compared to areas with large, new structures, character-rich **blocks of older, smaller, mixed-age buildings** contain...



**More than twice the population density**



**Nearly 40% more jobs in new businesses**



**26% more women and minority-owned businesses**

The building blocks for an inclusive, diverse, economically vibrant city, Long Beach's older, smaller buildings are irreplaceable assets. For more information about Long Beach's high-character areas, **please see reverse**.

## ■ **The Atlas of ReUrbanism** | *A Tool for Discovery*

Developed by the **Preservation Green Lab**, the Atlas of ReUrbanism is part of the National Trust for Historic Preservation's **ReUrbanism** initiative. Explore the buildings and blocks of Long Beach and other American cities further by visiting:

[www.atlasofreurbanism.com](http://www.atlasofreurbanism.com)

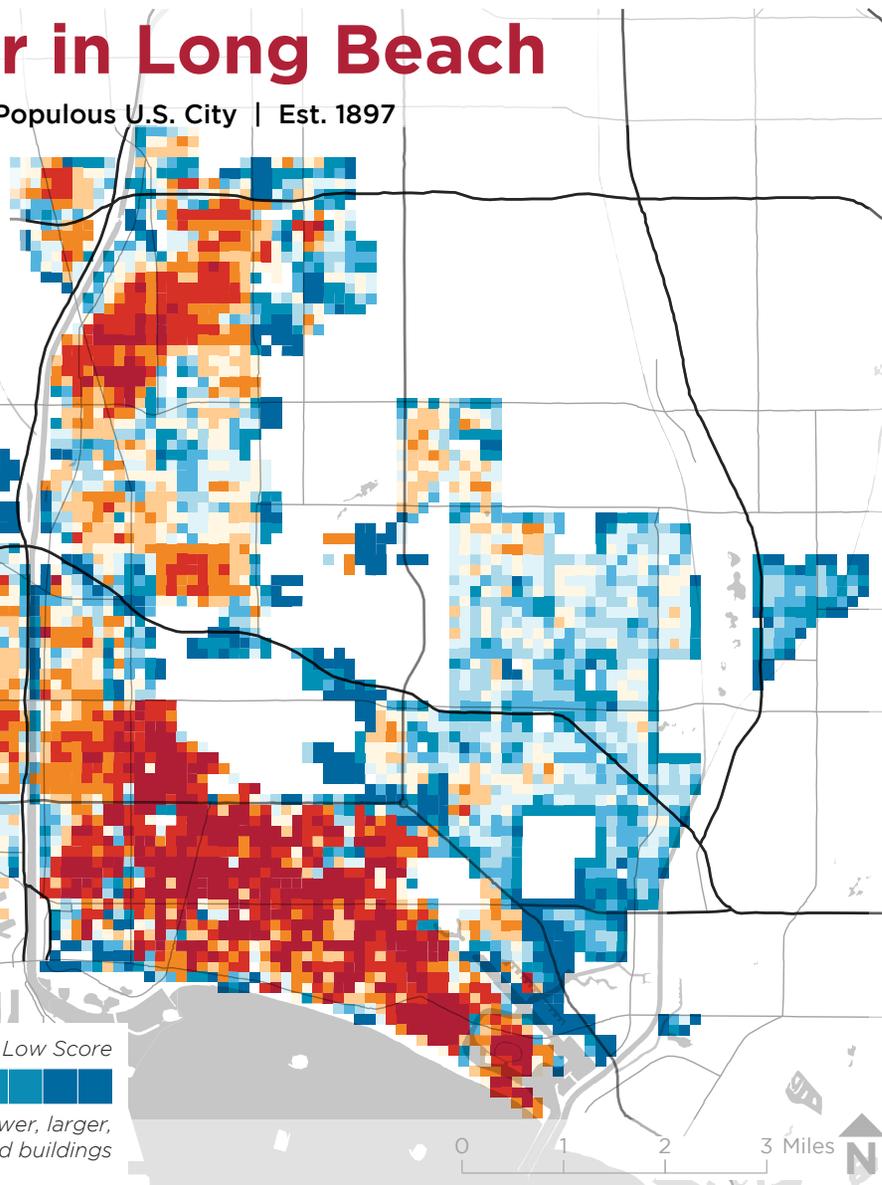


National Trust for Historic Preservation  
**Preservation Green Lab**

# Built Character in Long Beach

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The Atlas of ReUrbanism uses the Character Score to classify building stock by age and size. Higher scoring areas in **red** represent blocks of older, smaller, mixed-aged buildings. Lower scoring areas in **blue** represent newer, larger, similar-aged development.



## High v. Low Character Score

Use the table below to compare high- and low-character score areas in terms of their density and diversity, inclusiveness, and economic vitality.

**High Character Score Areas** ■ **Low Character Score Areas** ■



### Density & Diversity

	■	■
Avg. Population/Grid Square <sup>†</sup>	177.8	78.5
Median Age (Years) <sup>†</sup>	35.1	40.0
Avg. Between Age 18-34 <sup>†</sup>	25.8%	22.1%
Avg. Foreign Born <sup>††</sup>	26.1%	18.8%
Avg. New to County <sup>††</sup>	2.7%	2.9%
Avg. People of Color <sup>†</sup>	69.0%	52.7%
Avg. Housing Units/Grid Square <sup>†</sup>	65.0	32.4
Avg. Vacant Homes <sup>†</sup>	5.9%	4.6%
Avg. Owned Homes <sup>†</sup>	47.4%	66.9%



### Inclusiveness

	■	■
Total Women and Minority-Owned Businesses <sup>†††</sup>	1,048	832
Avg. Affordable Rental Housing Units <sup>†</sup>	80.1%	63.5%



### Economic Vitality

	■	■
Total Jobs in Small Businesses <sup>††††</sup>	16,091	12,121
Total Jobs in New Businesses <sup>††††</sup>	2,763	1,980
Total Jobs in Creative Industries <sup>††††</sup>	3,950	8,060

<sup>†</sup>Data from the 2010 Census  
<sup>††</sup>Data from the 2010-2014 5-Year Estimates of the American Community Survey  
<sup>†††</sup>Data from Dun & Bradstreet, 2016.  
<sup>††††</sup>Data from LEHD LODES, 2014

## Building and Preservation Facts

Parcels/Buildings	Long Beach	50-City Average
Total	88,999	204,038
Per Square Mile	1,769	1,436
Median Year Built	1947	1952
On Nat'l Register of Historic Places	Data Unavailable	6.8%
Locally Designated	Data Unavailable	4.3%
Historic Tax Credit Projects	2	27.5

## Year Built By Period, Long Beach | 50-City Average

