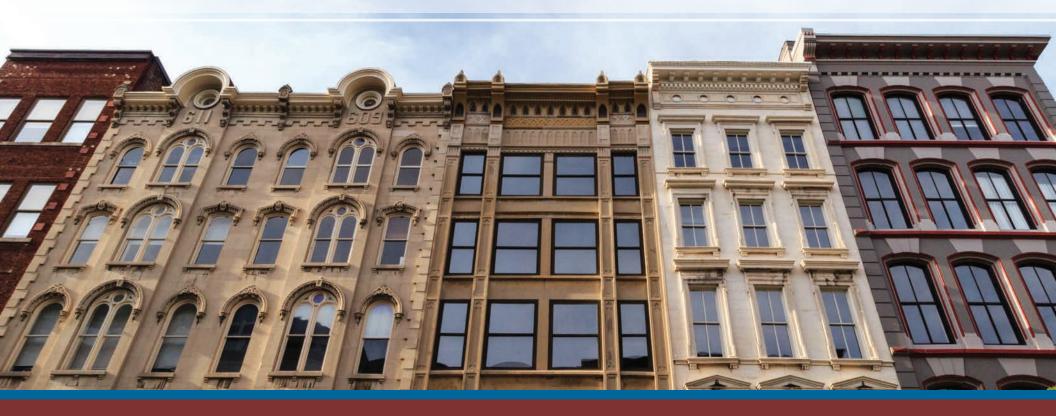
highlights

NATIONAL TRUST COUNCIL TRIP

LOUISVILLE, KY | APRIL 20-22, 2017





WEATHER:

Averages for Louisville in late April are in the mid-to-low 70s during the day with evenings in the low 50s.

welcome

WE CAN'T WAIT TO SEE YOU IN LOUISVILLE!

In the nearly two-and-a-half centuries since its founding in 1778, Kentucky's largest city, Louisville, has become known for its singular charm and grandeur. The city's fascinating tale could easily be one of devastation—epidemics, fires, tornadoes, floods and economic woes have all taken their toll. Instead, this exuberant city remains a model of resilience and innovation, from the ornate 1860 Louisville Water Tower, to the thriving arts scene, to Louisville's national sustainability leadership. See up close how the National Trust is helping the city preserve its historic fabric as the foundation of a healthier, more vibrant tomorrow.

NATIONAL TRUST COUNCIL

Celebrating 20 Years of Saving Places That Matter to America

THE NATIONAL TRUST COUNCIL is the premier donor recognition society of the National Trust. Donors receive exclusive invitations to parties and events, and the opportunity to travel with others who share their passion for preservation. On these trips, Council members get a behind-the-scenes look at the National Trust's work throughout the nation, while celebrating historic communities where we live, work and play.

THE NATIONAL TRUST FOR HISTORIC PRESERVATION, a privately funded nonprofit organization, works to save America's historic places.

THURSDAY » april 20





CLOCKWISE FROM LEFT: The American Life Building; Louisville skyline at night

The American Life Building

WIDELY ACKNOWLEDGED AS ONE the 20th century's greatest modernist architects, Mies van der Rohe left a significant mark on downtown Louisville. His influence is perhaps most evident in the American Life Building, commissioned by the current owners, Nana Lampton and family, in the late 1960s. We will take in the stunning views of the Ohio River and surrounding city from its penthouse terrace, now one of the largest vegetative rooftop gardens in Kentucky.

THURSDAY, APRIL 20

CASUAL ATTIRE, COMFORTABLE WALKING SHOES

10:00-12:30, 4:30-5:30 Office Hours at The Brown Hotel (Kentucky Room, 3rd Floor)

Questions about the weekend? Stop by, grab your welcome bag and say hello to the team!

1:00-2:00 Travel to Laconia, Indiana

2:00-3:30 Tour of Gayle Cook's Cedar Farm and the Kintner-Withers House

Transit time back to hotel is approximately 1 hour. Portions of this tour are accessible only by stairs.

Gather at the only antebellum-plantation style home in Indiana for a private tour of this 1837 National Register-listed property with owner and National Trust member, Gayle Cook.

4:30-5:30 Free Time

6:00-8:00 Cocktails and Heavy Hors d'Oeuvres at Nana Lampton's Loft

Business casual attire recommended (jacket, no tie); partial outdoor event.

Enjoy a warm welcome to Louisville on the rooftop of the American Life Building, designed by Mies van der Rohe. Catch up with friends while sipping drinks overlooking the Ohio River.

8:00 Return to the Hotel

Dinner on your own. For recommendations, please see page 8.

All times and distances approximate; itinerary subject to change.

FRIDAY » april 21







CLOCKWISE FROM LEFT: Brennan House; 21c Museum Hotel; Portland Neighborhood

Portland

SETTLED BY FRENCH IMMIGRANTS in 1806, "Port-land" quickly evolved into a popular destination along the Ohio River for ships and vessels heading to Louisville. Weary travelers found rest, renewal and all the necessities at the many hotels, taverns and shops, and it took just 30 years for the neighborhood to emerge as a bustling Louisville suburb. Its success was short-lived though: in 1937, a devastating flood left most of the area impoverished. See how locals such as Gill Holland and institutions like the Portland Museum invest in this traditionally working class neighborhood.

FRIDAY, APRIL 21

CASUAL ATTIRE, COMFORTABLE WALKING SHOES

8:00-10:15 Breakfast and Update Meeting at the Brennan House

Hear the latest from the National Trust inside the last remaining mansion, dating to 1868, along what was once a residential street in downtown Louisville.

10:30-11:45 Heart of Louisville National Treasure Walking Tour

Discover how the National Trust's ReUrbanism initiative is breathing new life into Louisville. We will see firsthand how reuse has revitalized the New Louisville "Nulu" neighborhood, with the help of local preservationists including Gill Holland, whose projects like the Green Building focus on reuse and sustainability. *Walking distance: 0.5 miles.*

12:00-1:45 Lunch and Tour of 21c Museum Hotel

Stop for lunch at this contemporary art museum and boutique hotel launched by National Trust members Laura Lee Brown and Steve Wilson, and hear from 21c Museum Hotel's President Craig Greenberg.

2:00-4:00 Afternoon Tour Options

Tour capacity is limited; early registration is encouraged. Minimal walking.

Portland Neighborhood

View two projects in the neighborhood that the National Trust has supported—the U.S. Marine Hospital and the Squire Earick House. Also hear from National Trust Advisor Jim Turner about his work teaching preservation trades.

Cherokee Triangle Neighborhood

Travel to the original edge of the city, via Frederick Law Olmsted's Cherokee Park, and visit the Victorian-era Cave Hill Cemetery. Walk through this historic district with President of the Louisville Historical League, Steve Wiser, and learn about the country homes of Louisville's most prominent residents.

The Speed Art Museum

Go back to Louisville's roots with behind-the-scenes access to the museum's Kentucky Gallery. Discover unique local antiques and art with the Curator of Decorative Arts and Design, Scott Erbes.

4:30-5:15 Free Time

6:00-9:00 Cocktails and Dinner at Locust Grove

Business attire; outdoor event

Mingle in this charming 1792 Georgian-style mansion, where explorers William Clark and Meriwether Lewis recuperated after their Louisiana expedition.

9:00 Return to the Hotel

All times and distances approximate; itinerary subject to change.

SATURDAY » april 22







CLOCKWISE FROM LEFT: Filson Historical Louisville house; Fireworks over the Ohio River

Old Louisville Neighborhood

THE NATION'S LARGEST VICTORIAN

preservation district, Old Louisville is a virtual open-air museum of Romanesque, Gothic, Italianate and Queen Anne architecture. We will step back in time, enjoying the quiet elegance of entire city blocks unchanged for more than a century, their stately red-brick homes, stained glass windows, and pocket parks harkening to the good life of another era. After a long period of neglect in the early 20th century, not surprisingly Old Louisville has once again become one of the most desirable neighborhoods in the city.

SATURDAY, APRIL 22

CASUAL ATTIRE, COMFORTABLE WALKING SHOES

Due to Thunder Over Louisville festivities, please be prepared for traffic delays.

7:30-8:30 Breakfast at The Brown Hotel (Crystal Ballroom, 3rd Floor)

9:30-12:00 Tour the Country Estates of River Road

Nestled in the bluffs of the Ohio River, these extravagant early-20th-century country homes offered Louisville's elite a peaceful haven from the bustling city. Explore the lush grounds and stately architecture of these residences along the river. Minimal walking.

12:15-1:45 Lunch at the River Valley Club

Watch the boats pass by as you relax over lunch at this historic riverside club, co-hosted by Council member Edie Bingham.

2:00-4:00 Afternoon Tour Options

Tour capacity is limited; early registration is encouraged.

Old Louisville Neighborhood

Experience the diverse architecture of this historic neighborhood. Join our guide, Councilman Tom Owen, with exclusive access to private homes and sites such as the Conrad-Caldwell House and the Filson Historical Society. Walking distance: 0.7 miles.

Great Meadows, Reverend Alfred Shand's Home and Private Art Collection

Built to house his and his late wife's extraordinary collection of contemporary ceramics and sculptures, the 1988 house, although not historic, is a work of art designed by architect David Morton. Spend the afternoon in the country surrounded by unique pieces by such famed artists as Sol LeWitt, Pablo Picasso and Maya Lin. Minimal walking.

4:30-6:15 Free Time

7:00-10:00 Cocktails and Dinner at the Private Home of Christina Lee Brown

Outdoor cocktail attire

Socialize with some of Louisville's leading preservationists at the stunning historic River Road home of Christina Lee Brown. Stay after the reception to usher in the start of Derby season as fireworks light up the sky over the Ohio River (weather permitting).

9:00 Early Bus Returns to the Hotel

10:00 Late Bus Returns to the Hotel

All times and distances approximate; itinerary subject to change.

SUNDAY » april 23





LEFT TO RIGHT: Bloomfield, KY Main Street; Walnut Groves

Bloomfield, KY

COUNCIL MEMBERS LINDA AND JERRY

Bruckheimer fell in love with historic Bloomfield, and after a few hours exploring its vibrant, National Register-listed downtown, we think you will, too. Bloomfield's working-class roots go deep—all the way back to 1790 when the first settlers arrived. Their pioneering spirit endures in the small population of residents and in the zeal of Linda and Jerry, who have poured their hearts into restoring this special place from their home base at the historic Walnut Groves Farm, a beautifully restored 1820 antebellum mansion just outside town.

SUNDAY, APRIL 23

Optional Day

CASUAL ATTIRE, COMFORTABLE WALKING SHOES

7:30-8:30 Goodbye Breakfast at The Brown Hotel (Bluegrass Room, 2nd Floor)

Come say goodbye before you depart, or have a bite to eat before venturing out to explore the Bluegrass of Kentucky.

8:30-10:00 Travel to Shaker Village

Bus departs for Shaker Village, Harrodsburg, Kentucky at 8:30. Transit time is approximately 1.5 hours.

10:00-11:15 Tour of Shaker Village of Pleasant Hill

Immerse yourself in the fascinating history of this truly American community with a private tour of some of the 34 remaining structures on the property with National Trust Trustee Emerita Elizabeth Kennan. *Minimal walking*.

11:15-12:15 Travel to Bloomfield, Kentucky

Transit time is approximately 1 hour.

12:15-3:30 Lunch and Tour of Walnut Groves Farm

Go inside this antebellum mansion and surrounding buildings to see the incredible restoration of Council Members Linda and Jerry Bruckheimer's 1,600-acre farm. Venture into town after lunch to see how Linda and Jerry have used the principles of ReUrbanism to help revitalize their small community in Bloomfield. *Minimal walking*.

3:30-4:30 Return to Louisville

Transit time to back to Louisville is approximately 1 hour, depending on traffic.

All times and distances approximate; itinerary subject to change.

LOUISVILLE » a historical overview



EARLY 1800s

After the first steamboat arrived in 1811. Louisville experienced rapid growth as trade and passengers sailed in along the Ohio River and landed in Portland.



LATE 1800s

With the famed Kentucky Derby founded in 1875 and the Southern Exposition in 1883, Louisville was quickly becoming a major tourist destination. The city saw this as the time to modernize, building skyscrapers, constructing the then-largest train station in the South, and recruiting the renowned landscape architect to design Louisville's own Olmsted Parks system.



EARLY 1900s

Thanks to its opportune location along the Ohio River and booming manufacturing industry, Louisville established itself as one of the most important cities in the country. The wealthy merchants and elite began to build ornate country homes in neighborhoods like Cherokee Triangle and along River Road.



LATE 1900s

As motor transportation became increasingly popular. freeways were built connecting Louisville to the surrounding suburbs. This exodus caused sharp economic decline within the city, leaving neighborhoods like Butchertown barren and once popular destinations like The Brown Hotel vacant by the 1970s.



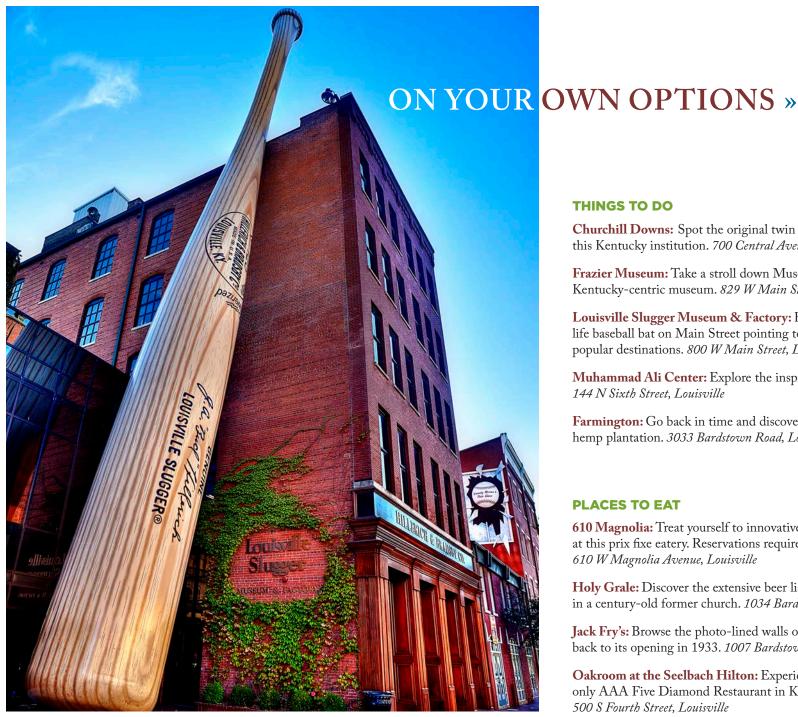
2000s

A renewed focus on ReUrbanism is revitalizing the once neglected downtown and surrounding neighborhoods as businesses like the unique 21c Museum Hotel and the Green **Building** attract new residents and tourists to the city.

LOCAL PRESERVATION

With guidance from the National Trust for Historic





Louisville Slugger Museum & Factory

THINGS TO DO

Churchill Downs: Spot the original twin spires and training horses at this Kentucky institution. 700 Central Avenue, Louisville

Frazier Museum: Take a stroll down Museum Row and stop in to this Kentucky-centric museum. 829 W Main Street, Louisville

Louisville Slugger Museum & Factory: Keep an eye out for the larger than life baseball bat on Main Street pointing to one of the city's most popular destinations. 800 W Main Street, Louisville

Muhammad Ali Center: Explore the inspiring life of this boxer and activist. 144 N Sixth Street, Louisville

Farmington: Go back in time and discover life on a 19th-century hemp plantation. 3033 Bardstown Road, Louisville

PLACES TO EAT

610 Magnolia: Treat yourself to innovative seasonal Southern cuisine at this prix fixe eatery. Reservations required. 610 W Magnolia Avenue, Louisville

Holy Grale: Discover the extensive beer list at this artisanal pub housed in a century-old former church. 1034 Bardstown Road, Louisville

Jack Fry's: Browse the photo-lined walls of this Louisville staple going back to its opening in 1933. 1007 Bardstown Road, Louisville

Oakroom at the Seelbach Hilton: Experience the fine dining of the only AAA Five Diamond Restaurant in Kentucky. 500 S Fourth Street, Louisville

Mark your calendar to join us for our upcoming trips!

Hidden Gardens and Historic Houses of London

May 15-21, 2017

Due to great interest, all spots are currently full. If you would like to be placed on the wait list, contact Meg Annacone at meg@nationaltrusttours.com or 202.588.6306.

> Portland, OR September 14-16, 2017

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