



Preservation readers choose historic hotels

Preservation serves as a source of inspiration as readers make their travel plans each year. *Preservation* readers spend 12 nights in a hotel each year and spend an average of \$7,780 on vacations annually.

HISTORIC HOTELS OF AMERICA SECTION

Ads include a photo, 40-50 words of text, and URL.

Size: 1/6 page ad

Rate: \$1,000—discounts for multiple issues

MATERIAL SUBMISSION

Email: Advertising@savingplaces.org

Submit Calendar Events: SavingPlaces.org/calendar

PRESERVATION AT A GLANCE

Circulation: 125,000

Readership: 300,000

Frequency: 4 times per year

Readership: Affluent, active, educated

Website: SavingPlaces.org

2021 DEADLINES

WINTER

Closing:

Nov. 10, 2020

Materials Due:

Nov. 18, 2020

VALUE ADDED FOR ALL ADVERTISERS:
Spotlight on Advertisers direct response program—in print and online