

CLOSING DATES

WINTER 2018

Closing:

Oct. 31, 2018

Materials Due:

Nov. 7, 2018

SPECS

Full page/no bleed

7.25" x 9.5"

Full page/bleed

8.75" x 10.75"

1/2 page

7.25" x 4.375"

1/3 page square

4.75" x 4.375"

1/6 page

2.25" x 4.375"



COURTESY HISTORIC HOTELS OF AMERICA

PRESERVATION MAGAZINE SPECIAL SECTION RATES (GROSS)

Ad Size	Rate	Advertorial	Photos	Reader Services
Full page*	\$12,900	120 words	2	6 months
1/2 page	\$8,200	80 words	1-2	3 months
1/3 page square	\$5,900	60 words	1	3 months
1/6 page	\$2,800	45 words	1	3 months

*Special section full page ads run outside of section

VALUE ADDED FOR ALL ADVERTISERS: Spotlight on Advertisers direct response program—in print and online

MATERIAL SUBMISSION

Email: Advertising@savingplaces.org

Submit Calendar Events: SavingPlaces.org/calendar