# preservation

## PRESERVATION AT A GLANCE

Circulation: 125,000 Readership: 300,000 Frequency: 4 times

per year

**Readership:** Affluent, active, educated

Website:

SavingPlaces.org

#### **AD SPECS**

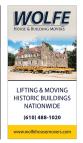
**1/2 page** 7.25" x 4.375"

1/3 page square 4.75" x 4.375"

**1/6 page** 2.25" × 4.375"

**1/12 page** 2.25" x 2.0625"















FUNDATION TO A Parkether on

*Preservation* is the magazine for the preservation movement. Subscribers pick up *Preservation* to read about places that are threatened or saved (78%) and home renovation projects (34%). A quarter of readers look at the magazine to learn about preservation products and services.

Marketplace showcases restoration products, services, publications, and education opportunities for the true preservationist.

### **PRESERVATION MAGAZINE DEADLINES**

Issue	Close	Materials Due	Mailed
Winter	Nov. 10, 2020	Nov. 18, 2020	Late January

#### **MARKETPLACE RATES (GROSS)**

Ad	1x	2x	3x
1/2 page	\$4,500	\$4,100	\$3,800
1/3 page—square	\$2,600	\$2,300	\$2,000
1/6 page	\$1,400	\$1,200	\$1,100
1/12 page	\$800	\$700	\$600

VALUE ADDED
FOR ALL
ADVERTISERS:
Spotlight on
Advertisers direct
response program—
in print and online

### **MATERIAL SUBMISSION**

Email: Advertising@savingplaces.org

Submit Calendar Events: SavingPlaces.org/calendar