

PRESERVATION AT A GLANCE

Circulation: 125,000

Readership: 300,000

Frequency: 4 times
per year

Readership: Affluent,
active, educated

Website:
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AD SPECS

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Preservation is the magazine for the preservation movement. Subscribers pick up *Preservation* to read about places that are threatened or saved (78%) and home renovation projects (34%). A quarter of readers look at the magazine to learn about preservation products and services.

Marketplace showcases restoration products, services, publications, and education opportunities for the true preservationist.

PRESERVATION MAGAZINE DEADLINES

Issue	Close	Materials Due	Mailed
Winter	Nov. 10, 2020	Nov. 18, 2020	Late January

MARKETPLACE RATES (GROSS)

Ad	1x	2x	3x
1/2 page	\$4,500	\$4,100	\$3,800
1/3 page—square	\$2,600	\$2,300	\$2,000
1/6 page	\$1,400	\$1,200	\$1,100
1/12 page	\$800	\$700	\$600

MATERIAL SUBMISSION

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